



Advocates for Language Learning El Marino (ALLEM)

October 2010

www.AIEIMarino.org



Who are these people and why are they asking for my money?

Sara Kocher & GinaMarie Walker, ALLEM co-presidents

With so many fundraisers and membership drives and events all year long, it can get confusing. So, who *are* we? Well, first of all, **we** are actually **you** — parents of El Marino kids, parents who are committed to language learning and supporting their children's education.

Both ALLEM and the PTA are parent booster groups at EL Marino, but they are different groups with different missions. ALLEM exists only at El Marino, and was created to support and advocate for the language immersion program. We ask you to pledge \$500 a year per child (or however much you can afford) in order to support language immersion, primarily by putting an adjunct in every classroom all year long.

Where do ALLEM donations go?

1. **Adjuncts.** ALLEM pays 100% of the salaries of the 20 adjuncts (language aides who are native speakers of Spanish or Japanese) who help our children in the classroom every day. Over 95% of the annual ALLEM budget goes to this \$140,000 expense.
El Marino Adjuncts:
 - a. Reduce the teacher-student ratio
 - b. Model the target language
 - c. Give students individual attention
 - d. Allow teachers to split the class into smaller groups for targeted instruction
2. **Cultural enrichment programs:** Taiko, Flamenco, Nihon Buyo (Japanese dance)
3. **Children's Day** celebration and performances by the El Marino students each spring
4. **Mexico Exchange** and **Japan Exchange** programs

What happens if we don't pledge?

Plain and simple, we would have to cut adjunct hours, or even eliminate adjuncts from some classrooms. Without the teaching support that adjuncts provide, more advanced students would have to wait as their teacher helped children working at a slower pace, while students having problems might have to be left behind at times to struggle on their own. And our levels of language instruction would start to slip, instead of rising ever higher.

As you can see, everyone benefits from having the adjuncts in the classrooms. Please help us keep them there! Thank you to those of you who have already made your pledge of any size. And if you haven't yet, please do. Our children are counting on us.

SAVE THE DATES!



Next Allem Meeting

Thursday, October 14
6:30 PM - 8:00 PM
El Marino Library
All Welcome!

Community Nights

CPK ASAP
Wednesday October 6.
All day!



11:00 AM - 9:00 PM
Eat in, take out

Crazy Hat Bingo



Friday, November 19.
Bring the family for a fun night of dinner and bingo! Wear a crazy hat and receive an extra bingo card.

2011 DATES:

Glitter Ball - Feb. 4
Silent Auction - Mar. 23
Children's Day - May 14

ALLEM ONLINE:

www.allemarino.org



COMMUNITY CARDS

Deborah Komatsu debolina@mac.com



The gift that keeps on giving. For \$10 you can have a community discount card.

GET FREE FOOD from BJ's, Matteo's, Subway, Tub's Fine Chili, Dominos, Burger King, El Pollo Loco, Rally's, Coco's, Hot Dog on a Stick, Fatburger, and Buffalo Wings and Things. Get discounts at El Pollo Loco, Golden China, Quiznos, Sizzler, CFP Studios, Culver City Flowers, Supercuts, Menchies, Shine & Brite Car Wash, Santa Maria BBQ, Handy J Car Wash, IHOP, El Pollo Loco, Pacific Park, Robeks, and Shakey's! Continuous discounts until 8-31-2011!

It pays for itself in just a few visits. Buy cards by putting a note and check for \$10 marked Community Cards in the ALLEM box in the front office, and we will deliver it to your child. Great thank you and holiday gifts for friends, co-workers, and more!

COFFEE BUYERS CLUB!

Aileen Zeidman aileenz@live.com



Buy Organic, Free Trade Coffee and Raise Money for El Marino!

ALLEM joined forces with a Fair Trade, Organic Coffee roaster in northern California to bring you a delicious selection of whole bean or ground coffee for your coffee drinking pleasure. Order

coffee and have it delivered to your child's classroom. Look for this delicious fundraiser in mid October.

ESCRIP: SHOP AT YOUR FAVORITE STORES AND EARN MONEY FOR EL MARINO!



eScrip gives money to ALLEM every time you shop at registered retailers, like Vons, Pavilions, Safeway or Macy's. You register your

club cards or Macy's card by filling out the eScrip registration forms in the store, or better yet register directly on line through www.escrip.com.

Also consider registering your credit/ATM cards. Certain merchants give rebates to ALLEM through eScrip too (such as Bristol Farms, LA Times, Claim Jumper, and many more). In addition, if you shop the merchants in the eScrip site's mall, like Eddie Bauer, Pottery Barn Kids, Drugstore.com, TurboTax, and many others, we earn even more. It doesn't cost you a thing extra and ALLEM gets money for every purchase you make!

If you are a current escrip supporter, remember **TO RENEW YOUR COMMITMENT** each year or we will lose your support. Simply visit www.escrip.com and click on your name, "YES! Renew," or call (800)801-4973.

ALLEM's group ID#: 0137952057.

AMAZON SCHOOL REWARDS



SHOP at Amazon.com and help ALLEM!

Planning on buying from Amazon? Remember that

ALLEM is in the AMAZON SCHOOL REWARDS program and can earn up to 10% directly from Amazon for every purchase you make. It's easy and doesn't cost you anything! Just use our Amazon link to go to Amazon and they take care of the rest!

It's easy to shop at Amazon.com and help ALLEM!

- Go to Amazon through the ALLEM website: <http://www.allemarino.org>. Click the link at the bottom of the home page!
- Shop as usual.
- Amazon automatically credits ALLEM for the sale! What could be easier?

BOX TOPS FOR EDUCATION AND CAMPBELL'S LABELS

ALLEM earns a dime for every single **Box Tops for Education** label we collect. Some schools earn thousands of dollars through this free and incredibly simple program. All you have to do is cut off the labels and drop them off in the auditorium or in a new Box Tops collection box coming soon to a classroom near you. Check www.boxtops4education.com for the current list.

If you buy Campbell's, Pepperidge Farms, Goldfish, Swanson, V8 or Prego, save the UPC labels and drop them in the Box Tops box. That money can be used directly by El Marino to purchase office supplies. Questions? Contact GinaMarie Walker at ginamarie90230@aol.com

CARS FOR CAUSES



Cars 4 Causes specializes in car donations and your donation through Cars 4 Causes will help raise money for El Marino. To learn more, please go to www.allemarino.org and click the

Cars4Causes link at the bottom!

FUNDRAISING EARNINGS

- ♦ Amazon Rewards 2009-2010 school year earned \$3,178.35
 - ♦ Islands Community Night 2009-2010 earned \$267.08
- Thank you everyone for your participation! Let's keep it up!

5 HOUR VOLUNTEER PLEDGE

The "5 Hour Pledge" has received a great response. Thank you to everyone who has already turned theirs in.

We encourage everyone to participate and commit to just 5 hours of volunteering for EMLS.



ALLEM is a 501(c)(3) tax-exempt non-profit. All of your donations are tax deductible. Please consult with your tax expert for details. Tax I.D. 26-1469065