



Advocates for Language Learning El Marino

Post Office Box 5532, Culver City, CA 90231-5532 ♦ www.allemarino.org ♦ 424-258-4255

Dear Fellow Culver City Business Owner:

I am contributing goods and services to be auctioned off at Culver City's El Marino Language School's upcoming Silent Auction and I think you should too. Here's why:

EL MARINO PARENTS ARE YOUR IDEAL MARKET

You've weathered the recession. This March 23rd Silent Auction gives you the chance to build up positive equity with 600+ families who are best placed to be your next customer or client. They:

- ♦ attend the largest elementary school in Culver City (reach 50% more parents).
- ♦ come from all over Culver City to attend this school.
- ♦ will all know you have contributed to the auction to benefit their school.

OUR SCHOOLS ARE CULVER CITY'S BEST MARKETING TOOL

Helping our schools helps our City and helps your business. Culver City's strong schools attract committed, prosperous community members and help our city flourish. Here are some reasons El Marino helps attract families to our schools:

- ♦ a nationwide reputation for its two outstanding dual-language programs,
- ♦ a 2010 API score of 917, well above California's target of 800,
- ♦ a distinguished rating of 9 out of 10 on the influential website GreatSchools.com

ELIGIBILITY FOR EL MARINO'S HIGH PROFILE BUSINESS PARTNERSHIP PROGRAM

El Marino's new Business Partnership program further enhances your exposure to the entire Culver City community, well beyond a listing in the catalog. Please see the enclosures for details.

I hope your business will join my business and support El Marino Language School with a generous contribution of goods or services to be auctioned off at their Silent Auction.

Please do not hesitate to contact me if you have any questions.

Sincerely,

Scott Daniel McVarish, Esq. Culver City Business Owner
Immigration Law Office of Los Angeles, (800) 792-9889, scott@immigrationhelpla.com

p.s. The sponsors of this event, Advocates for Language Learning El Marino (ALLEM), have enclosed additional information for you on the Silent Auction including the *ALLEM Business Partnership Program*; An Info Sheet about El Marino & ALLEM; and, a Contribution Information Sheet to accompany your donation.

p.s.s. I will contribute a voucher for immigration legal services worth \$650 to be auctioned off.

What do you have to offer the 1200 El Marino parents and staff?